



Kyndryl Data and AI Services for banking and finance

Successful digital transformation hinges on data and AI.

Banking and financial organizations experience immense pressure due to increased risk and compliance needs, a lack of necessary skills to enable innovation, and a surge in cybersecurity threats that exploit the vulnerabilities of remote workers—all of which can challenge an organization's technological capabilities. For banking and financial services businesses, data and AI capabilities are vital to increasing front and back-office operational efficiency, simplifying their operating model, and elevating customer-centricity.

Wherever you are in your transformation journey, Kyndryl can help. Our comprehensive data and AI services range from data modernization and platform management to enterprise-wide artificial intelligence services, designed to help you unlock value from data and AI.

Kyndryl Data and AI Services

Put your customers at the center with personalized omni-channel services that let them choose how they interact with your business. Our end-to-end services for data and AI help you enhance governance, reduce operational risks from security and privacy issues, and ensure compliance with regulations. All this, while optimizing costs and reducing redundancies by integrating inaccessible, complex, and inconsistent data sources.

Our services provide:

- **Fit-for-purpose solutions** with composable data fabric and enterprise AI services
- **Banking industry expertise** that tailors solutions to your requirements with the latest technology from our partners and hyperscalers
- **Augmented data and analytics console** that reduces management complexity by providing a unified view across the data estate and full data lifecycle in distributed environments



The real-world value of Kyndryl Data Management and AI Services

The situation: A bank seeking to obtain relevant customer insights to improve its competitive position while lowering data management costs

The challenge: A complex, dysfunctional data environment featuring disintegrated customer and transactional information spread across multiple existing platforms

The approach: Migration to a single-source, rebuilt data management system on Google Cloud Platform

The projected outcome: A 40% reduction of data management costs and a 360-degree view of customer data that enables analytics and customer insights



Key analytics use cases for banking



Customer centricity

Empower innovative AI initiatives to deliver exceptional customer experiences.



Governance, risk, and compliance

Facilitate insights into risk types and minimize fraud with global, integrated risk management and compliance management strategies.



Operational efficiency

Accelerate AI initiatives that improve the efficiency of front office product and service delivery.



Cost optimization

Reduce operating expenses and complexity by integrating multiple data sources spread across disparate, unconnected systems.

Why Kyndryl?

We put your business first, combining future-ready solutions with your existing data architecture to jump-start your data modernization journey. Our modern data foundation includes a data fabric blueprint and governance strategies delivered with automated tools and workflows. You gain access to global expertise through our people, IP, and partnerships, all while using our single, unified console.

Learn more



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