

The Sustainable Digital Workplace

Making ESG initiatives a priority isn't just good for the environment; it's good for business. Companies that create a sustainable digital workplace based on strong environmental, social, and governance policies are preferred by investors, employees, and consumers.

What's Good for Sustainability is Good for Business



85% of investors consider investment-grade ESG data more important than other data when making investment decisions.¹



51% of Gen Z US business students would accept lower pay to work for a company that is environmentally responsible.²



86% of millennials say they would pay 10% more for sustainable products.³

The Four Pillars of Sustainable Solutions

Kyndryl's Digital Workplace approach to sustainable delivery is built on four proven pillars of success.

<h3>Digital Experience Management</h3> <p>Driving enhanced employee digital experience and measuring device utilization and usage enable opportunities to improve environmental and social outcomes.</p>	<h3>Device Lifecycle Management</h3> <p>Optimizing lifecycle management through health- and needs-based procurement, efficient transportation, effective redeployment, and responsible reuse or recycling reduce costs and feed the circular economy.</p>	<h3>Workplace Collaboration, Virtualization & Cloud Migration</h3> <p>Leveraging virtualization and cloud technologies can drive higher levels of resource and energy efficiency for today's highly distributed workforce.</p>	<h3>Workflow Optimization & Automation</h3> <p>Automating day-to-day management and support functions drives optimization of resource consumption and operational reliability, reducing failures and the footprint of human intervention.</p>
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Kyndryl and Riverbed: Technology That Makes the World Better

Technology has the power to change the world, but it also takes energy to run that technology. Kyndryl's Digital Workplace solutions utilizing Riverbed's Alluvio Aternity technology help organizations measure ESG metrics from real-time reliable data, empowering customers to map and monitor against their ESG goals. Through deeper insights into employee experience and device usage and practices, companies are empowered with the opportunity to reduce energy usage and optimize through technology, all whilst improving employee experience and better serving their customers.

<h3>Feed XLAs with ESG Metrics</h3> <ul style="list-style-type: none"> • Real-time usage data • Business outcome-driven • Aligned to ESG goals 	<h3>Enhanced Employee Experiences</h3> <ul style="list-style-type: none"> • Increased productivity • Improved engagement • Social responsibility driving enhanced skills retention and talent attraction 	<h3>Better Customer Experiences</h3> <ul style="list-style-type: none"> • Increased satisfaction and service driving customer loyalty • Social responsibility driving brand differentiation and growth opportunity
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¹ Source: 2021 Benchmark ESG Survey: Investor Attitudes on Company ESG Data

² Source: Cort, T., Gilbert, K., DeCew, S., Goldberg, M., Wilkinson, E., Fitzgerald, H. (2022). Rising Leaders on Social and Environmental Sustainability, February 2022. Yale University and Global Network for Advanced Management. New Haven, CT: Yale Center for Business and the Environment, Yale Program on Climate Change Communication.

³ Source: First Insight/Wharton Business School report, The State of Consumer Spending, November 2021