



Digital Workplace

Workplace Virtualization Services

Highlights

- Kyndryl builds the modern hybrid workplace allowing employees to **work from virtually anywhere** on a choice of devices
- Market leading Virtualization technology from **Kyndryl partner ecosystem** Microsoft, Citrix and VMware on a hybrid of on-premises, cloud or multi-cloud models
- Learn how organizations can **reduce significant costs** through Kyndryl Workplace Virtualization Services
- Leverage our expertise to create a centralized security posture that helps **minimize risk and prevent breaches**
- **Issues proactively identified** by Kyndryl for faster resolution and reduced impact

Today's enterprise workers want to use powerful, highly customizable devices in their personal and professional lives. If they're unable to choose what devices they work on, they will feel less satisfied and be less productive at work. Organizations that move away from desktop workstations and instead offer employees the freedom that workplace virtualization and mobile technologies allow are better positioned to support their overall end user experience.

Desktop and application virtualization from Kyndryl™ Workplace Virtualization Services are designed to allow workers access to corporate applications from virtually anywhere and on essentially any device. This flexibility enables a truly hybrid, post-pandemic workplace, driving productivity, agility, and satisfaction among employees.

Kyndryl Workplace Virtualization Services benefit organizations through reduced costs and better protection for sensitive corporate data. Kyndryl deploys and manages virtualization services on premises, in a shared private cloud, or in a public cloud such as Microsoft® Azure Virtual Desktop.

Leverage advanced virtualization technologies from Microsoft, Citrix and VMware as part of a multi-cloud deployment model.



Enhance employee productivity through device freedom

Kyndryl believes that IT teams must respond to the changing business world by offering employees greater freedom that comes from establishing a hybrid digital workplace.

In the hybrid digital workplace, productivity and satisfaction of individual users should be the highest priority. With Kyndryl Workplace Virtualization Services, IT teams can spend less time making sure policies are followed and more time making sure employees have access to the business capabilities they need.

Desktop and application virtualization is one of the most important capabilities IT teams can provide when shifting to a digital workplace, helping organizations institute a bring-your-own-device (BYOD) program while also addressing associated security and compliance management issues. IT teams maintain appropriate control and visibility over these applications while users enjoy uninterrupted access to business applications on the device of their choice.

Use analytics and automation to optimize user experiences

To deliver enhanced user experiences, IT departments require deep insight into the daily lives of end users. Virtualizing desktops and applications can help solve some of the regular issues business users face, such as lengthy desktop logins, application latency, delayed ticket resolutions, and trouble accessing applications. These factors must be considered when designing and implementing workplace virtualizations, as not considering them may lead to user experience issues.

Kyndryl recommends workplace analytics-based and automation-based approaches to design, implementation, and management of virtual desktops and applications alongside physical devices. By beginning the virtualization journey with analytics, IT departments can ensure users are given right-sized virtual desktops and proper permissions as defined by their job roles.

Analytics can also help identify suitable personas for enterprises by studying the requirements of their workforces, while Kyndryl automation helps speed the process of supplying virtual desktops and applications. Together, analytics and automation support IT departments in proactively identifying risks and problems for quicker issue resolution and less impact to end users.



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Take a more cost-effective approach to virtualization

By removing the need for applications to run on a desktop, IT teams can make more efficient use of company resources and optimize costs. Personas allow IT teams to focus on individual end users, delivering applications only to those who need them and optimize application licensing requirements.

Desktop and application virtualization allow organizations to maintain legacy apps and make them available to employees on the latest devices without being constrained to a particular operating system (OS). This approach helps simplify device migration while maintaining uninterrupted access to critical applications.

Allowing employees to access business applications on their own devices contributes to higher user productivity and satisfaction. Pre-deployment advisory services from Kyndryl can help you design and deploy a workplace virtualization solution from any of the market-leading virtualization vendors, including Kyndryl and our strategic partners Microsoft, Citrix, VMware, and Flexible.

Workplace virtualization helps streamline application management to save valuable IT time. Enable your IT teams to make more efficient use of limited budgets and innovate in other areas that add value to the organization.

Finally, workplace virtualization from Kyndryl is an as-a-service offering—you won't pay for what you don't need.

Simplify security risk management

Security risks and compliance requirements remain key blockers to the installation of BYOD programs. Organizations often feel it is too risky to allow employees access to business applications and data on devices without IT control.

Through workplace virtualization, IT departments can take a more protected approach to BYOD. Virtualization allows users to access applications on a device they've chosen while preventing business data from being stored on that device. Instead, data is held in a security-rich data center.

Compliant usage policies can be established by IT teams at the organizational level—meaning it doesn't matter what devices employees use to access business data or what kind of security techniques they use when accessing it.

Kyndryl Workplace Virtualization Services are designed to be highly flexible, helping organizations ensure all applications are deployed in accordance with their respective security and endpoint management policies while meeting any compliance and reporting requirements.



Why Kyndryl?

Kyndryl is a leader in digital workplace services, with more than 40 years of experience pioneering the practice of workplace virtualization. Using technology from our powerful ecosystem of leading virtualization partners, our digital workplace experts manage hundreds of thousands of virtual endpoints worldwide to protect the vital systems our customers depend on every day.

For more information

To learn more about [Kyndryl's Digital Workplace Virtualization Services](#), please visit www.kyndryl.com

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